O Harden's

Best UK Restaurants

ESTABLISHED 1991
INDEPENDENT AND UNBIASED REVIEWS OF 3,000 RESTAURANTS

MASALA ZONE £65 444

244 PICCADILLY, W1 020 7930 6622 4-4D 9 MARSHALL ST, W1 020 7287 9966 4-2B 48 FLORAL ST, WC2 020 7379 0101 5-2D 147 EARL'S COURT RD, SW5 020 7373 0220 6-2A

"There's a reason this chain has endured for so long" – its street food and curries are "so authentic", "imaginative" and "such good value for money": "you still have to go a long way to beat their thali deals". Owned by MW Eats (who own the posh Chutney Mary, Amaya, etc), they sold off their Camden Town and Bayswater sites in the last 12 months; and in mid 2023 launched a stunning new landmark branch on Piccadilly Circus, in one of London's most historic, but (in recent times) most-underachieving restaurant sites: the magnificent, Neo-Byzantine, mosaicked chamber dating from 1873 that for many years was The Criterion (RIP). Innovations on the new site include breakfast, 'Indian High Tea' and late opening. / www.masalazone.com; masalazone.